

Privacy and Security Statement

Effective Date: 01 April 2023

Introduction

At Ray Inc 2020 Ltd ("Ray Inc"), we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy and Security Statement outlines our practices and policies regarding the collection, use, disclosure, and security of your data. By using our website and services, you consent to the practices described in this statement.

Collection of Personal Information

1.1. Information We Collect

When you interact with our website or use our services, we may collect the following personal information from you:

Name, contact details, and address.

Email address

Phone number

IP address

Usage and interaction data

Any other information you provide voluntarily.

1.2. Purpose of Collection

We collect personal information for the following purposes:

Providing and improving our services

Responding to your inquiries and requests

Processing transactions and orders

Personalizing your experience on our website

Sending you promotional materials and updates (with your consent)

Conducting research and analysis to enhance our offerings.

Complying with legal and regulatory obligations

1.3. Consent and Control

By providing us with your personal information, you consent to its collection, use, and disclosure as outlined in this Privacy and Security Statement. You have the right to withdraw your consent at any time by contacting us. However, please note that withdrawing consent may impact our ability to provide certain services to you.

Use and Disclosure of Personal Information

2.1. Internal Use

We use your personal information for the purposes stated in section 1.2. We may combine your information with other data we hold to improve our services, personalize your experience, and develop new offerings.

2.2. Third-Party Service Providers

We may engage trusted third-party service providers to assist us in delivering our services. These providers may have access to your personal information only to the extent necessary to perform their tasks on our behalf and are obligated to protect your data.

2.3. Disclosure to Third Parties

We do not sell, rent, or trade your personal information to third parties for their marketing purposes without your explicit consent. However, we may disclose your information to:

Legal and regulatory authorities when required by law

Law enforcement agencies in response to valid requests

Third parties in the event of a merger, acquisition, or sale of assets

Other third parties with your consent or as necessary to fulfill our contractual obligations

Data Retention and Security

3.1. Data Retention

We will retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy and Security Statement unless a longer retention period is required by law.

3.2. Data Security

We take appropriate measures to protect your personal information from unauthorized access, use, disclosure, alteration, or destruction. These measures include, but are not limited to:

Implementing and maintaining technical and organizational security measures

Regularly reviewing and updating our security practices

Restricting access to personal information on a need-to-know basis

Conducting regular employee training on data protection

Monitoring our systems for security vulnerabilities

Your Rights and Choices

4.1. Access and Correction

You have the right to access and update your personal information held by us. If you would like to review or correct any inaccuracies in your data, please contact us using the information provided below.

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4.2. Marketing Communications

If you no longer wish to receive marketing communications from us, you can opt-out by following the instructions provided in our emails or by contacting us directly.

4.3. Cookies and Tracking Technologies

Our website may use cookies and similar tracking technologies to enhance your browsing experience and gather information about how you interact with our site. These technologies may collect data such as your IP address, browser type, operating system, and browsing behavior. You can manage your cookie preferences through your browser settings. However, please note that disabling certain cookies may affect the functionality of our website.

4.4. Third-Party Links

Our website may contain links to third-party websites or applications. We are not responsible for the privacy practices or the content of such websites. We encourage you to review the privacy statements of those third parties to understand how your information may be collected, used, and disclosed.

International Data Transfers

Ray Inc is based in New Zealand, and by providing your personal information, you understand and agree that your data may be transferred to and processed in countries outside of New Zealand. We will take appropriate measures to ensure that such transfers comply with applicable data protection laws and provide adequate protection for your personal information.

Children's Privacy

Our website and services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children. If you believe that we have inadvertently collected personal information from a child, please contact us immediately, and we will take steps to delete the information as soon as possible.

Updates to this Statement

We may update this Privacy and Security Statement from time to time to reflect changes in our practices or legal requirements. We will post the revised statement on our website and indicate the effective date of the update. We encourage you to review this statement periodically to stay informed about how we protect your privacy and security.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy and Security Statement or our data practices, please contact us at:

Ray Inc 2020 Ltd

5 York Tong Place

Addington 8024

New Zealand

Email: info@rayinc2020.co.nz

Ray Inc 2020 Ltd

We will respond to your inquiries in a timely manner and address any concerns you may have regarding the privacy and security of your personal information.

Conclusion

At Ray Inc, we are committed to safeguarding your personal information and maintaining the highest standards of privacy and security. We will continue to review and update our practices to ensure compliance with applicable laws and to protect your data. By using our website and services, you trust us with your information, and we value that trust. We will always strive to protect your privacy and keep your data safe.